

TANYA POHLNER DESIGNS



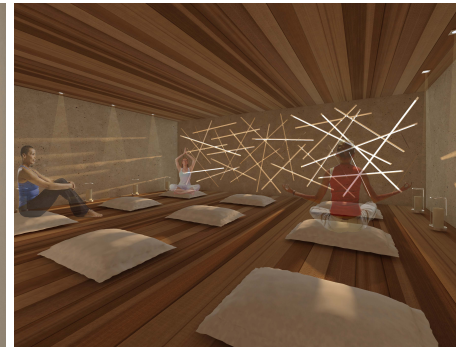
THE DESIGNER

Hello, my name is Tanya Pohlner. I am an Interior Designer located in the greater Los Angeles, California area. I am a graduate of the BFA Interior Architectural Design program at California State University, Long Beach. I was born and raised in Guadalajara, Jalisco, Mexico. Growing up I was always memorized by the juxtaposition of old and new buildings. Interior spaces have always been my playground. I like to experience the interiors of buildings as if every time I take a step I am somehow transported to a different place. In my spare time, I enjoy traveling, architecture tours, and spending time with my boyfriend, friends, and family. I love being able to express my ideas and make new things. I'm constantly inspired by my surroundings and feel that the more I am exposed to, the more I grow as a designer. Design is a challenge but it is not impossible. I believe the sky is not the limit as there is more beyond what our eyes see when looking down, ahead or above us. Our world is changing and I want to be a part of that by contributing with unique, functional, and beautiful spaces.

AURORA

A new dawn... escaping domestic violence

Aurora is a center designed to help women and child victims of domestic violence. Located on the 4th floor and roof top of the historic Walker Building in Downtown Long Beach, this center offers a safe and temporary home where they receive essential aid as well as find comfort and peace. It is a one-stop destination to get comforted and educated. The experience of this home empowers these women to find confidence, independence, and success. **Aurora** enables victims of domestic violence to reclaim their hidden beauty, transforming their broken lives through spiritual rebirth.



SOCIAL MEDIA HOSPITALITY

Social Media and Mobile Booking - Our solution for the hospitality industry to stay competitive with travel websites was to increase direct booking through the hotel. With a growing demographic of tech savvy consumers, this requires the use of social media and mobile booking to the hotel's advantage. Combining the two concepts, we created a model for an application that would be used in conjunction with media websites.



Hotel main website
Hotel options for booking and other activities
Hotel booking selection
Hotel room choices
Hotel booking confirmation of stay and room
Hotel credit card payment
Hotel arrival
Hotel activities selection
Hotel activities choices
Hotel chosen activity schedule
Hotel activity confirmation
Hotel dining selection
Hotel dining choices
Hotel dining confirmation
Hotel rating page from John Smith

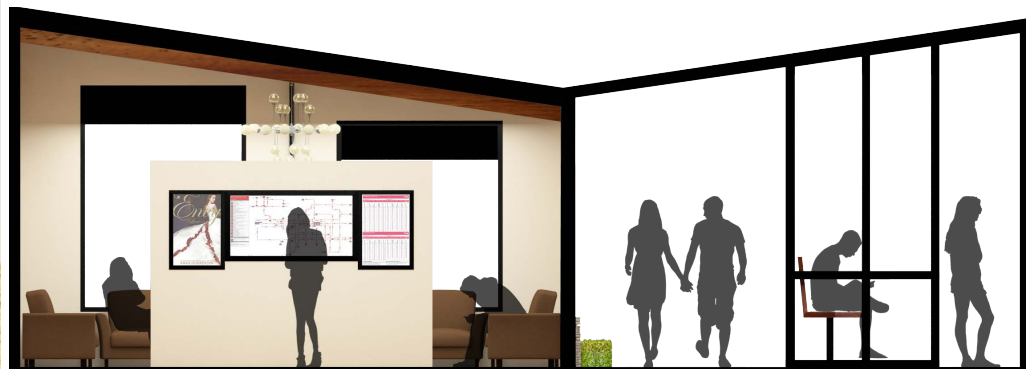




CHANGING THE WAY YOU WAIT

The 2014 Royal Society of Arts U.S. Bently Mills Portfolio Award for Architecture

Changing the way you wait - Bus stops are thought of as being unsafe, unappealing and in general, no fun. Our goal is to create a link between the metro system and local businesses to change the way that people wait for the bus by negotiating density and sustainability with multi-modal mobility; in order for a model city of the future to be sustainable from an environmental, social, and economic standpoint, it must support a seamless transportation network.



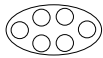


Tastemade

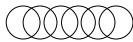
Global Fusion - connecting diverse and unique food lovers around the world through a creative office space, focusing on connecting people and fostering collaboration and innovation.



CONNECT



COLLABORATE



INNOVATE





re – wrap

Re-Wrap is a re-design for one of four campus convenience stores at California State University, Long Beach. Teaming up with the MBA program, we discovered that this particular store is the poorest performing convenience store – despite high foot traffic at the location, it is not generating enough revenue. In order to increase sales for this store, we designed a space that employs a fun aesthetic and utilizes sustainable materials while also offering healthier food choices. We are also introducing a yogurt bar so that students can customize a healthier snack that is not offered anywhere else on campus.



TANYA POHLNER

INTERIOR DESIGNER

C 310.953.7365

E tpohlner@gmail.com

W www.tanyapohlner.com